

Salt Lake County Arts & Culture Master Plan
Frequently Asked Questions
February 2021

What is the 2020 Arts & Culture Master Plan?

The Arts & Culture Master Plan lays out strategic direction and recommendations to sustain and grow our arts and culture community in Salt Lake County and it is a 10-year update to our original 2008 Master Plan.

The 2020 Arts & Culture Master Plan builds on the original plan with a revised vision for success for the Arts & Culture sector in Salt Lake County; a need for increased access and opportunity for new and emerging art forms; an updated inventory of facilities and recommendations; existing and desired Public Art programs; and an evaluation and monitoring plan to gauge success.

Additionally, the 2020 plan confirms the need and demand for performance, maker and rehearsal facilities, especially in the south west end of the valley, as well as strong support and interest in growing Public Art programs.

What are the Master Plan recommendations?

1. Increase access & equity to facilities for artists and arts organizations
2. Evaluate and measure future investments in performance facilities
 - a. Define and measure success for regional performing arts centers
 - b. Support a consistent method for tracking utilization data
3. Foster spaces dedicated to creating and developing work
 - a. Multi-use spaces
 - b. Maker Spaces
4. Increase utilization at amphitheaters
5. Increase the profile of the Arts & Culture Division as a regional asset
6. Encourage collaboration across the region

Is the County going to create short-, mid-, and long-term plans and action items associated with the objectives and recommendations in the Master Plan?

Yes. Our first steps are to identify the short-term goals and begin working on those this year. As we work through our short-term plans, we will be able to define and develop plans for our mid- and long-term goals. In this process, we will work with organizations across the County and will share information as we move forward on implementation.

Will the County explore partnership and collaborations, especially with visual artists? How does the County see the role of its current partners in realizing these goals?

Yes. We know that partnerships and collaborations are key to our strong arts and culture community in Salt Lake County. Arts & Culture will continue to foster existing partnerships and look to develop new ones as we look for opportunities. As we further define our goals, we will look to leverage new and existing partnerships as we work to strengthen the arts community within the County.

Will the County consider opportunities for collaborating with partners to feature works from local artists on a temporary or rotating basis?

Supporting the visual arts in Salt Lake County is an important aspect of our Public Art Program and we look forward to creating more access to and opportunities for our local visual artists.

There are facilities that dedicate exhibition space for local artists, including the West Valley Cultural Celebration Center, the Viridian Center, Utah Museum of Contemporary Art, Rose Wagner & Mid-Valley Performing Arts Centers, and other municipal venues. We hope to identify and facilitate more opportunities for featuring works from local artists.

Will publicly accessible maker and meeting spaces for individual artists and organizations be considered in any future county facilities? Or supported with county funding?

This is a well-documented need around the county and one area that we are very interested in. We will be looking to develop partnerships with organizations to identify public meeting spaces across the County that are available for artists and art organizations.

In our new county-funded Mid-Valley Performing Arts Center and in our new libraries, public meeting spaces are a high priority. Mid-Valley Performing Arts Center has a beautiful new meeting space and rehearsal facilities, and the new Kearns Library has maker and recording spaces and multiple meeting spaces.

There is a good deal of interest in practical learning opportunities and assistance for local performing arts technical operations. Will the County consider these types of opportunities in future planning?

Yes, we want to increase the opportunities for professional development and practical learning at our venues. Our technical education and development program is in its early stages and this is one area that we are looking to grow. We also hope to work with municipalities, local arts agencies, and other organizations to create additional learning opportunities for professional development.

Recently, Daybreak Communities donated land to the County contingent on the County building future performing arts center. Is that proposition being seriously considered?

This is a wonderful opportunity for the County and the community, especially in the expanding southwest end of the valley. There is no final decision or funding in place to build a theater at this location, however we are excited to begin the next steps in evaluating the site.

Literary artists and organizations are not called out specifically in the Master Plan, is it possible to do so?

Yes, this has been added to Appendix 2, page 1, paragraph 2. This is the only place in the Master Plan where we discuss specific art forms.